Preserving Dignity
Enriching Lives
2018 GALA

SPONSORSHIP OPPORTUNITIES
ACCESSCAL GALA 2018
SPONSORSHIP OPPORTUNITIES
Saturday, February 3, 2018
Hilton Anaheim

Keynote Speaker
Rev. Gregory J. Boyle, S.J.
Founder of Homeboy Industries

Entertainment
Mohammed “Mo” Amer
Comedian

- High-profile keynote speakers
- Honorees with significant community contributions
- Well-connected and affluent community guests
- Involvement with local and national public officials
- Fine dining
- Luxurious silent auction
- Attendance of approximately 1,000 guests
- Lively entertainment

PREVIOUS GALA KEYNOTE SPEAKERS

Linda Sarsour
Community and Civil Rights Activist

Keith Ellison
United States House of Representatives

Melissa Fleming
Head of Communications and Chief Spokesperson for the United Nations High Commissioner for Refugees

Karen Baker
Chief Service Officer, California Volunteers
SPONSOR BENEFITS

The annual gala receives approximately 1,000 guests who attend from across the nation with the intent to support the Access California Services mission. When you become a sponsor, you are positioning your brand amongst the most prominent, influential and connected members of the community.

Based on the level of sponsorship, your organization will benefit by:

• Reaching a niche and targeted audience of over 1,000 guests
• Receiving high visibility and recognition before, during, and after the event
• Enjoying a deeper and stronger relationship with the audience
• Building employee morale and company pride
• Aligning your brand with a socially responsible cause
SPONSOR BENEFITS

The gala offers sponsors a range of opportunities that suits various marketing objectives and budgets.

**TITLE SPONSOR**

- Two premium VIP tables: dinner seats for 20 guests
- One 6-foot exhibit table at the entrance of the event’s reception hall
- 30-second advertisement before the event begins and during dinner
- Company logo and/or name presented on welcome screen
- Verbal acknowledgment as a Title Sponsor during the start of event
- Acknowledgment as a Title Sponsor in program booklet
- Two, full-page color advertisements in program booklet
- Recognition as a Title Sponsor in our E-Newsletter for 12 months, reaching 8,000 people
- Recognition as a Title Sponsor on the Access California Services Facebook page once per month, for 12 months
- Company logo and/or name on the Access California Services website’s homepage for 12 months at www.AccessCal.org

$25,000
SPONSOR BENEFITS

PLATINUM SPONSORS $10,000

- One premium VIP table: dinner seats for 10 guests
- Company logo and/or name presented on welcome screen
- Verbal acknowledgment as a Platinum Sponsor during the start of event
- Acknowledgment as a Platinum Sponsor in program booklet
- Full-page color advertisement in program booklet
- Recognition as a Platinum Sponsor in our E-Newsletter for 12 months, reaching 8,000 people
- Recognition as a Platinum Sponsor on the Access California Services Facebook page once per month, for 12 months
- Company logo and/or name on the Access California Services website’s homepage for 12 months at www.AccessCal.org
SPONSOR BENEFITS

GOLD SPONSORS $5,000

- One premium VIP table: dinner seats for 10 guests
- Company logo and/or name presented on welcome screen
- Verbal acknowledgment as a Gold Sponsor during the start of event
- Acknowledgment as a Gold Sponsor in program booklet
- Full-page color advertisement in program booklet
- Recognition as a Gold Sponsor on the Access California Services Facebook page once per month, for 12 months
- Recognition as a Gold Sponsor in our E-Newsletter for 12 months, reaching 8,000 people
- Company logo and/or name on the Access California Services website’s homepage for six months at www.AccessCal.org

SILVER SPONSORS $2,500

- One premium table: dinner seats for 10 guests
- Company logo and/or name presented on welcome screen
- Verbal acknowledgment as a Silver Sponsor during the start of event
- Acknowledgment as a Silver Sponsor in program booklet
- Full-page color advertisement in program booklet
- Recognition as a Silver Sponsor on the Access California Services Facebook page once per month, for 12 months
- Recognition as a Silver Sponsor in our E-Newsletter for 12 months, reaching 8,000 people
- Company logo and/or name on the Access California Services website’s homepage for three months at www.AccessCal.org
WHY ACCESSCAL?

Our Mission
Access California Services is a culturally sensitive community-based organization dedicated to empowering underserved populations, with a focus on Arab-American & Muslim-American communities. We strive to enhance quality of life and foster self-determination through direct health and human services.

Our Vision
A world in which each individual leads a dignified and enriched life.

ALLOCATION OF FUNDS
Sponsorship funds from the gala directly impact the programs and services that enrich the lives of our community members. Your contributions help the underserved vulnerable population find jobs to provide for their families; acquire health coverage to receive adequate healthcare; learn English to communicate in their new home; receive financial assistance for food and shelter; receive counseling and support services that help them acculturate and understand and manage their fears and anxieties; and become trained in business skills to open and operate their own businesses. Most importantly, your contributions help strengthen individuals and families to lead healthy and self-sufficient lives as active, contributing citizens.
AccessCal assists, on average, 10,000 unduplicated clients with over 50,000 units of service. Total administrative expenses in 2016 were a low 6% of total revenue, which has enabled us to maximize your investment to directly impact community members in dire need of our support.

PROGRAMS AND SERVICES

In recent years, ninety-five percent of resettled asylum seekers and refugees have arrived from Middle Eastern countries. Individuals and families from these communities are confronted daily with barriers that hinder their access to medical, educational, and social services for which they are eligible. Barriers include: isolation, limited/no English proficiency, culture, lack of familiarity with the American system, public charge/immigration fears, repercussions of 9/11, and repercussions of current events in the Middle East that have had them suffer from anxiety, depression, and post-traumatic stress disorder.

Services include:

- Employment & Tax Preparation
- Access to Government Health Coverage
- Counseling & Support
- Refugee Social Services
- Refugee Health Services
- Case Management & Client Advocacy
- Citizenship & Immigration
- Emergency Financial Assistance
- Senior Socialization Programs
- Youth Program
- After School Program
- Community Service & Civic Engagement Activities
- Education Services: English as a Second Language, mental health paraprofessional classes, home-based child care licensing, self-help classes, computer training, citizenship classes and parenting
ACCESS CAL RECOGNITIONS

- The Cesar Chavez Champions of Change Award, The White House
- United States History of Congressional Records
- United States House of Representatives
- United States Department of Labor
- California State Senate
- California State Assembly
- California State Senator Lou Correa, 34th District
- Orange County Board of Supervisors
- Orange County Community Forum
- Orange County Human Relations
- Resolution presented to Access California Services
- Community Incubator Award,
- University of California
- The Council on American-Islamic Relations (CAIR)
- Orange County’s 2004 National
- Philanthropy
- Blue Cross of California
- One World Access for Love and Peace
- The 2014 Women Who Make a Difference Award
- The 2014 Best Muslim Charity Award, Madina Islamic Center
ACCESSCAL SUPPORTERS

- Our valued community members
- Allergan Foundation
- Arab Community Center for Economic and Social Services (ACCESS)
- California Department of Health Services
- California Department of Social Services
- California Volunteers (AmeriCorps)
- CalOptima
- Capital Group Companies, Inc.
- Center for Arab-American Philanthropy (CAAP)
- City of Anaheim Community Development Block Grant (CDBG)
- CONNECT OC
- Corporation for National and Community Services (AmeriCorps)
- County of Orange, Social Services Agency
- County of Orange, Health Care Agency
- Covered California
- CSBG-ARRA through Community Action Partnership Of Orange County
- Department of Homeland Security
- Didi Hirsch Mental Health Services
- Kaiser Permanente Orange County
- Mental Health Services Act (MHSA), County of Orange
- National Alliance on Mental Illness (NAMI)
- National Arab American Medical Association
ACCESSCAL SUPPORTERS

- National Network for Arab-American Communities (NNAAC)
- Orange County Children & Families Commission
- Orange County Community Foundation
- Pacific Clinics
- PIMCO Foundation
- PARSFA Foundation
- Public Law Center
- Sisters of St. Joseph Healthcare Foundation
- Southern California Edison
- Susan G. Komen, Orange County Affiliate
- The California Endowment
- The California Healthcare Foundation
- George Hoag Family Foundation
- Hoag Hospital
- Islamic Relief USA
- Pacific Asian Language Services (PALS)
- Sunwest Foundation
- The California Wellness Foundation (TCWF)
- United States Census Bureau
- United Way of Orange County
- University of California Irvine, Clinical and Translational Science Department
- US Department of Labor through the Cambodian Agency
- VERA Institute of Justice
- Weingart Foundation
- Wells Fargo Foundation
The 2017
GALA SPONSORS

Title Sponsor
• Pure Aqua, Inc.

Platinum Sponsor
• Pathway Medical Group

Gold Sponsors
• Capital Group, Inc.
• Comerica Bank
• Hoag Hospital
• Mr. Mustafa Milbis & Family
• Dr. Musa & Mrs. Suhaila Nasir
• Wells Fargo
• Prime Healthcare Orange County
• Mr. Mohannad Malas & Family

Silver Sponsors
• PIMCO Foundation
• USS Cal Builders
• California School of Health Sciences
• Mr. Mohamed K. & Nadia Diab
• Downtown L.A. Auto Group
• The California Endowment
• San Miguel Urgent Care
• Advanced Research Center, Inc.
2017 GALA SPONSORS

TITLe

Pure Aqua, Inc.

PLATINUM

PATHWyaY Medical Group

GOLD

WELLS FARGO hoag Comerica Bank Dr. Musa and Mrs. Suhaila Nasir

Mr. Mohanned Malas and Family Mr. Mustafa Milbis and Family

SILVER

PIMCO Foundation Amerana Mutual Funds Trust Downtown LA Auto Group The California Endowment MAS GreaterLos Angeles

Mr. Nidal Barakat and Family Mr. Mohamed K. and Nadia Diab
To become a sponsor, please complete the enclosed sponsorship form and email to:
Ameera@AccessCal.org

Or mail to:
Access California Services
631 S. Brookhurst St., Suite 107
Anaheim, CA 92804

For further information, you may contact:
Ameera Basmadj at (714) 917-0440
Or via email at Ameera@AccessCal.org

If you would like to see photos of our previous galas, please visit our website at:
www.AccessCal.org

Thank you for your support!