Preserving Dignity, Enriching Lives

GALA 2022

Sponsorship Packet

Saturday, March 19, 2022
Hilton Anaheim at 5:00 p.m.
Dear Supporter:

On behalf of the Access California Services (AccessCal) Board of Directors, I have exciting news to share! **On Saturday, March 19th, 2022 at the Anaheim Hilton Hotel**, AccessCal will be hosting its in-person 2022 Gala “Preserving Dignity, Enriching Lives. We have missed you dearly and we are delighted to host you and all our supporters as we step forward into the promising new year. **We hope you will be one of our heroes this year and join us as our 2022 Sponsor.**

These past two years have been incredibly challenging for our vulnerable community members. With the hardships associated with the COVID-19 pandemic, the influx of a new wave of refugees, and the local struggles with accessing affordable housing, employment, and mental health challenges, the needs of families are exponentially increasing. AccessCal’s programs are at the forefront of responding to these challenges and it is through the generous contributions of supporters like you, that help enable our team to continue the work we do on a daily basis.

While we always cherish the memories created at our annual galas, what truly makes an everlasting impact is the generosity of our sponsors. The contributions of our sponsors help alleviate pain and hardship for thousands of families per year. Sponsorship contributions uplift at-risk and vulnerable families and for this we are forever grateful.

As we work towards transitioning out of the repercussions of the pandemic, it is our duty to work together and help our underserved community members build a holistic path towards belonging, financial stability, and physical and mental wellness. I humbly ask for your support in paving this pathway through your generous sponsorship. We rely on you so our brothers and sisters in humanity can rely on us.

Your commitment of sponsorship is humbly requested by February 4th, 2022 and your financial contribution is greatly appreciated by March 2022. Please see attached package for more details. You may reach me directly at nkayali@accesscal.org or (714) 917-0440 Ext. 222.

Sincerely,

Nahla Kayali
Founder and Executive Director
Why Become Our Sponsor?

It’s you, your family, your business, your corporation and your compassion that help us keep our doors open to serve humanity!

Access California Services (AccessCal) started with a folding table, chair, and a single immigrant mother’s inspiring vision. Now, AccessCal serves thousands each year with needed services. Since 1998, AccessCal has grown to become an essential service provider delivering wrap-around health and human services in 19 languages! Beneficiaries of our services come from across the globe and represent close to 65 countries of origin. These families are primarily at-risk, low-income, vulnerable, and underserved. They seek our services to receive assistance in attaining financial stability as well as stronger physical health and mental health. A significant percentage of our beneficiaries are immigrants and refugees and AccessCal works with our newcomers to help them acculturate and find a sense of belonging in their new home. Annually, AccessCal serves approximately 12,000 beneficiaries with close to 100,000 services, annually.

Your sponsorship helps make this possible. Together, we can do this!

Your generous sponsorship will help the underserved, vulnerable population find employment to provide for their families; acquire health coverage to receive vital healthcare; receive financial assistance for emergency food and housing; obtain immigration and citizenship services to maintain lawful status and reunite their families, receive counseling and support services to help them acculturate and manage their fears and anxieties in their new home; and acquire case management and client advocacy to access government programs and become advocates of their own.

Become a sponsor! It’s easy as 1-2-3.

It’s only the simple completion of our form along with your generous compassion. If you wish to join us this year, please complete the attached sponsorship form to reserve a space for your business/family/organization in our 2022 Gala.

Forms and promotional materials are to be submitted no later than February 4th, 2022. Please submit forms to nkayali@accesscal.org
How will you benefit as a sponsor?

- Reach a niche and targeted audience of over 1,000 guests
- Receive high visibility and recognition before, during, and after the event
- Build employee morale and company pride
- Align your brand with a socially responsible cause

The perks of becoming a sponsor

- Meet and greet with high-profile speakers including public officials
- Access to luxurious silent auction
- Meet and greet with honorees
- Enjoy fine dining
- Enjoy live entertainment

How to become a sponsor?

Please complete the attached sponsorship form to reserve a space for your business/family/organization in our 2022 Gala.

Promotional materials must be submitted no later than **February 4th, 2022**. Dues may be submitted after the submission date.

All forms must be submitted to nkayali@accesscal.org
# Gala Sponsorship Packages

## Title Sponsor
- $25,000
  - Reserved premium VIP dinner seats for up to 20 guests
  - Company logo and/or name presented on welcome screen and dedicated banners in venue
  - Special recognition as a Title sponsor at start of event
  - Acknowledgment as a Title Sponsor in program booklet
  - Two full-page, color advertisements in program booklet
  - Recognition as a title sponsor in our E-Newsletter for 12 months, reaching 8,000 sponsors
  - Company logo and/or name on the AccessCal’s website homepage for 12 months
  - Spotlight article in our E-Newsletter highlighting your organization’s impact at AccessCal
  - One 6-foot exhibit table at the entrance of the event’s reception hall
  - Chance to give short message at start of event
  - Special thank you message in AccessCal’s promo video

## Platinum Sponsor
- $10,000
  - Reserved premium VIP dinner seats for up to 15 guests
  - Company logo and/or name presented on welcome screen and shared banners in venue
  - One full-page, color advertisement in program booklet
  - Recognition in our E-Newsletter for 12 months
  - Recognition on AccessCal’s social media platforms once a month for 12 months
  - Company logo and/or name on the AccessCal’s website homepage for 12 months
  - Special recognition as a Platinum Sponsor at start of event
  - Spotlight article in our E-Newsletter highlighting your organization’s impact at AccessCal

## Gold Sponsor
- $5,000
  - Reserved premium VIP dinner seats for up to 10 guests
  - Company logo and/or name presented on welcome screen and shared banners in venue
  - One full-page, color advertisement in program booklet
  - Recognition in our E-Newsletter for 12 months
  - Recognition on AccessCal’s social media platforms once a month for 12 months
  - Company logo and/or name on the AccessCal’s website homepage for 12 months
  - Special recognition as a Gold Sponsor at start of event
  - Company logo and/or name on the Access California Services website homepage for 12 months at www.AccessCal.org

## Silver Sponsor
- $2,500
  - Reserved premium VIP dinner seats for up to 10 guests
  - Company logo and/or name presented on welcome screen and shared banners in venue
  - One full-page, color advertisement in program booklet
  - Recognition in our E-Newsletter for 12 months
  - Recognition on AccessCal’s social media platforms once a month for 12 months
  - Company logo and/or name on the AccessCal’s website homepage for 12 months
Thank You to our 2020 Gala Sponsors

Title Sponsor

PURE AQUA, INC.

Platinum Sponsor

PATHWAY Medical Group
Allstate
Shahrour Insurance Services LLC

Gold Sponsor

CAPITAL GROUP
PIONEER STAFFING SERVICES
WELLS FARGO
hoag

Dianne Shammas
Shammas Properties
Dr. Musa & Mrs. Suhaila Nasir
Mr. Mustafa Milbis & Family

Silver Sponsor

LAW OFFICES OF SAMER HABBAS & ASSOCIATES, PC
Amana Mutual Funds Trust
FAM VANS
SOUTHERN CALIFORNIA EDISON
Comerica Bank
MAS
Newman Midland Cohr

Mr. Mohamed K. and Nadia Diab
Adel Barakat & Family
The Othman Family
American Power Security
Please review enclosed sponsorship packet and select your preferred sponsorship level:

• **Title Sponsor** $25,000
• **Platinum Sponsor** $10,000
• **Gold Sponsor** $5,000
• **Silver Sponsor** $2,500

Complete the form below and return to **Access California Services**, Attn: **Nahla Kayali**, 631 S. Brookhurst St., Suite 107, Anaheim, CA 92804 T: (714) 917-0440

Company Name (if applicable): __________________________________________

Contact Name: _______________________________________________________

Address: _____________________________________________________________

City: ___________________ State: ___________________ ZIP: __________

Phone: _______________________________________________________________

Email: ______________________________________________________________

Enclosed is a check in the amount of: $ _________________________________

Credit Card:  Visa: ___ MC: ___ Discover: ___ In the amount of: $__________

Account Number: ________________________ Expiration Date: __________

CVV: __________________________

Authorization Signature: __________________________ Date: ________________

For proper recognition, artwork/logo must be submitted by **Friday, February 4th, 2022** and sponsorship dues must be paid in full no later than March 2022. Company artwork in high resolution 300dpi, preferably a vector format, is to be submitted via email to: nkayali@accesscal.org. We thank you in advance for your cooperation and support.